

# Kelham Island and Neepsend Parking Scheme: Neepsend Business Engagement

November 2023

## Overview

The Kelham Island and Neepsend areas of Sheffield are popular for long stay commuter parking because they are close to the city centre and parking is free and unrestricted. This leads to a lack of parking opportunities for local businesses, customers of local businesses as well as for residents.

In response to both residential and business developments, which could put more pressure on parking provision, Sheffield City Council proposed the introduction of a controlled parking scheme, named the Kelham Island and Neepsend Parking Scheme (KINPS), that would operate seven days a week between the hours of 8.00am and 8.30pm throughout the area.

In addition, a lack of parking spaces can inhibit the ability of companies in the area to receive deliveries. Some changes to parking are also required to facilitate the Connecting Sheffield: Neepsend – Kelham – City Centre scheme which aims to improve cycling, walking and public transport in the area.

KINPS has been brought forward by Sheffield City Council with the following aims:

- Help manage the flow of traffic and provide more kerb space for deliveries, particularly in relation to larger vehicles;
- Support the delivery of the Connecting Sheffield: Neepsend – Kelham – City Centre scheme; and
- Manage the impact of current and future housing developments on parking in the area.

At the beginning of 2022, Sheffield City Council held a statutory public consultation on proposals to create the Kelham Island and Neepsend Parking Scheme (KINPS). The six-week public consultation was held on these proposals between the 27 January 2022 and the 24 February 2022.

### The parking scheme in Kelham Island

On 19 July 2023, Sheffield City Council's Transport, Regeneration and Climate Policy Committee approved proposals for the parking scheme in relation to Kelham Island. From early 2024, Sheffield City Council will start putting the following measures in place in Kelham Island to create the parking scheme:

- Double yellow lines on corners and at junctions;
- Shared use Pay & Display and permit parking bays; with
- Parking permits for eligible residents and businesses.

Resident/business permits will cost £93.60 per year for the first permit, and £187.20 per year for a second permit. Each resident and business will be entitled to purchase a maximum of two permits.

Pay & Display will be priced at £1.30 per hour or £6.50 all day on Monday to Saturday between 8:00am and 8:30pm, and £2 on Monday to Saturday between 4:30pm and 8:30pm or on Sunday all day.

### The parking scheme in Neepsend

At the same committee meeting in July 2023, the Committee also approved elements of the parking scheme proposals for Neepsend, specifically proposals for the installation of double yellow lines in Neepsend. These measures will help to improve the flow of traffic through the area and provide more kerb space for deliveries.

However, before any other measures are put in place in Neepsend, the Committee asked Council officers to conduct further engagement with local businesses to identify how changes to parking could work better for the business community in Neepsend.

Potential options for changes to the proposals include:

- Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the initial proposal, for example, Monday to Friday only.
- Sheffield City Council provides flexibility in the number of permits businesses can apply for.
- Reduce the number of hours the parking restrictions are active, for example, 10am-4pm. Parking would still cost £1.30 per hour or £6.50 all day.

The outcome of this further engagement with businesses in Neepsend is the subject of this report.

## Neepsend Business Engagement

During a two-week period, we engaged with businesses in Neepsend in relation to the potential options for changes to the proposals by Sheffield City Council between 26 October 2023 and 12 November 2023. Responses provided by businesses in Neepsend during this engagement period are presented in this report.

### Publicising the engagement

Leaflets notifying businesses of the engagement period, the original proposals and details of the potential alterations the Council could make to the scheme were posted to an agreed distribution area which comprised 160 commercial addresses within Neepsend. The addresses within the distribution area were found using the 'Address List' software and the leaflets were delivered to businesses via Royal Mail. The distribution area is available as Appendix 1.

Additionally, a letter was sent to a wider distribution area providing a general update on the scheme for Kelham Island and Neepsend. This letter also publicised the opportunity for businesses in Neepsend to provide feedback. The letter was issued via Royal Mail to an agreed distribution area of 2,080 addresses including both commercial and residential addresses.

On behalf of Sheffield City Council, Counter Context sent emails directly to 21 businesses, who had provided contact information during the previous consultation period, informing them of the beginning of the engagement period and ways that businesses were able to provide feedback.

### Direct engagement

Sheffield City Council conducted direct engagement with seven large businesses through face-to-face or online meetings during the week commencing Monday 23 October. Large businesses are defined as those with more than 25 employees. Large businesses were engaged with directly because they are more likely to have additional demand for parking space in the area.

Large businesses were identified through responses provided in the previous round of consultation on the scheme, local knowledge and additional web-based research including the Companies House website, online business directories and business websites. These businesses were initially emailed with a link where they could book an appointment with a Council officer. Where a response was not received, a chaser email was sent. If a response was still not received, the invitation was followed up with a phone call. All large businesses identified were engaged with the exception of one.

Details of the scheme and possible changes to the scheme in Neepsend were shared on Sheffield City Council's website at <https://www.sheffield.gov.uk/parking/new-parking-zones>. This gave businesses the opportunity to read further details about the proposals before providing feedback.

## Feedback Analysis

In total, representatives from 23 Neepsend businesses filled in and submitted the online feedback form. The Connecting Sheffield inbox (info@connecting-sheffield.co.uk) was advertised on all engagement materials and nine businesses from Neepsend emailed during the consultation period.

Similarly, the Connecting Sheffield Freephone number was provided on all engagement materials (0808 196 5105) and two businesses got in touch to provide feedback over the phone.

A table outlining the response type and the number of respondents who got in touch with us is below.

Response type	Number of respondents
Online feedback form	23
Direct engagement feedback provided	7
Email	9
Freephone	2
Total	41

The data represented below shows responses provided via the online feedback form. In cases where we conducted face to face engagement with local businesses, additional included responses are explained in the accompanying text.

## Business Categorisation

All respondents to the online feedback form from Neepsend businesses identified themselves as 'Owners/Managers'.

In order to better understand feedback responses, business respondents have been categorised according to the type of business. These are explained below:

*Businesses engaged with during face-to-face consultation are also represented in this chart and table.*

### Manufacturing business:

In this report, manufacturing businesses are defined as enterprises engaged in the production of goods through the use of labour, machines, and processing. These businesses tend to operate on weekdays, with some businesses also operating on weekends. Many of these businesses have early operational hours, with some operations beginning from 5am onwards on weekdays.

### Leisure business:

In this report, leisure businesses are defined as being centred around providing recreational and entertainment activities within the area. These businesses within Neepsend tend to operate extended business hours with their main operational needs being during the weekend.

### Office-based business:

In this report, office-based businesses are defined as the core activities and operations of the business are conducted in an office environment, as opposed to a physical storefront, factory, or other non-office locations. These businesses operate on regular business hours during weekdays.

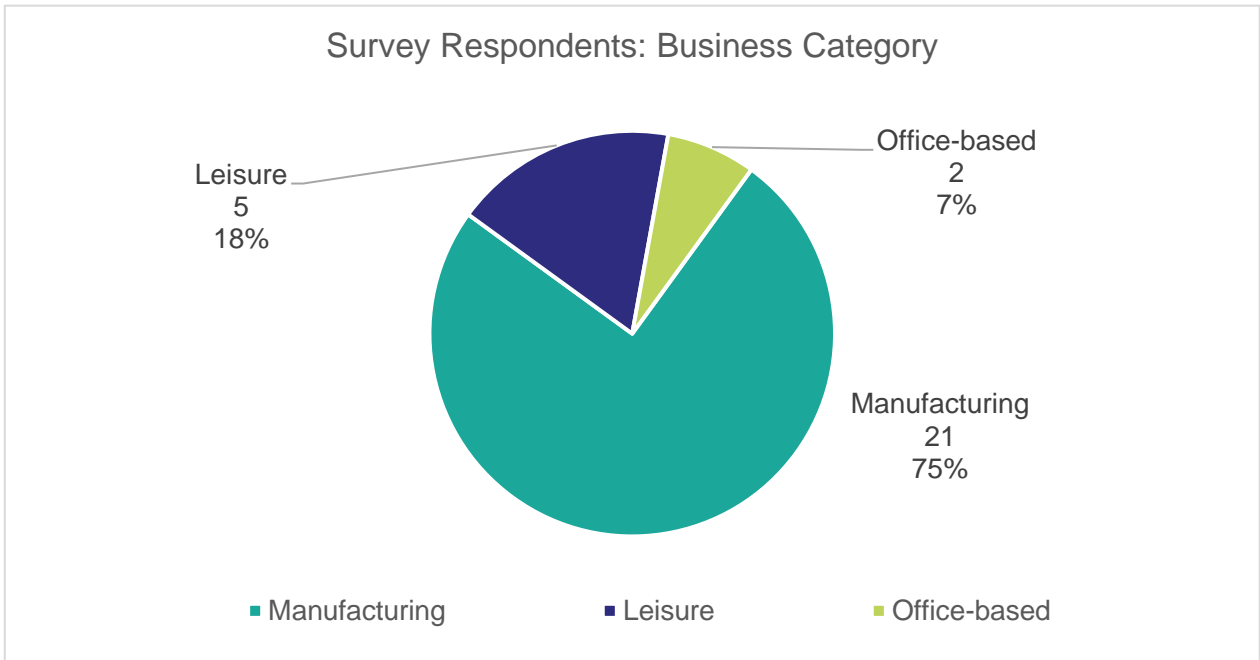


Figure 1: Pie chart showing the type of businesses who responded to the survey.

Industry category	Number of business respondents
Manufacturing	21
Leisure	5
Office-based	2
Total	28

## Closed Question Analysis

### Question 1: How many employees does your business or organisation have, including yourself?

The chart below represents feedback provided via the online feedback form and face-to-face engagement sessions. Most survey respondents (10 respondents or 36%) selected that they had between one and four employees. Eight respondents (29%) said they have between 20 and 30 employees. One respondent (4%) said they had 41-50 employees and one other respondent (4%) said that they had more than 50 employees.

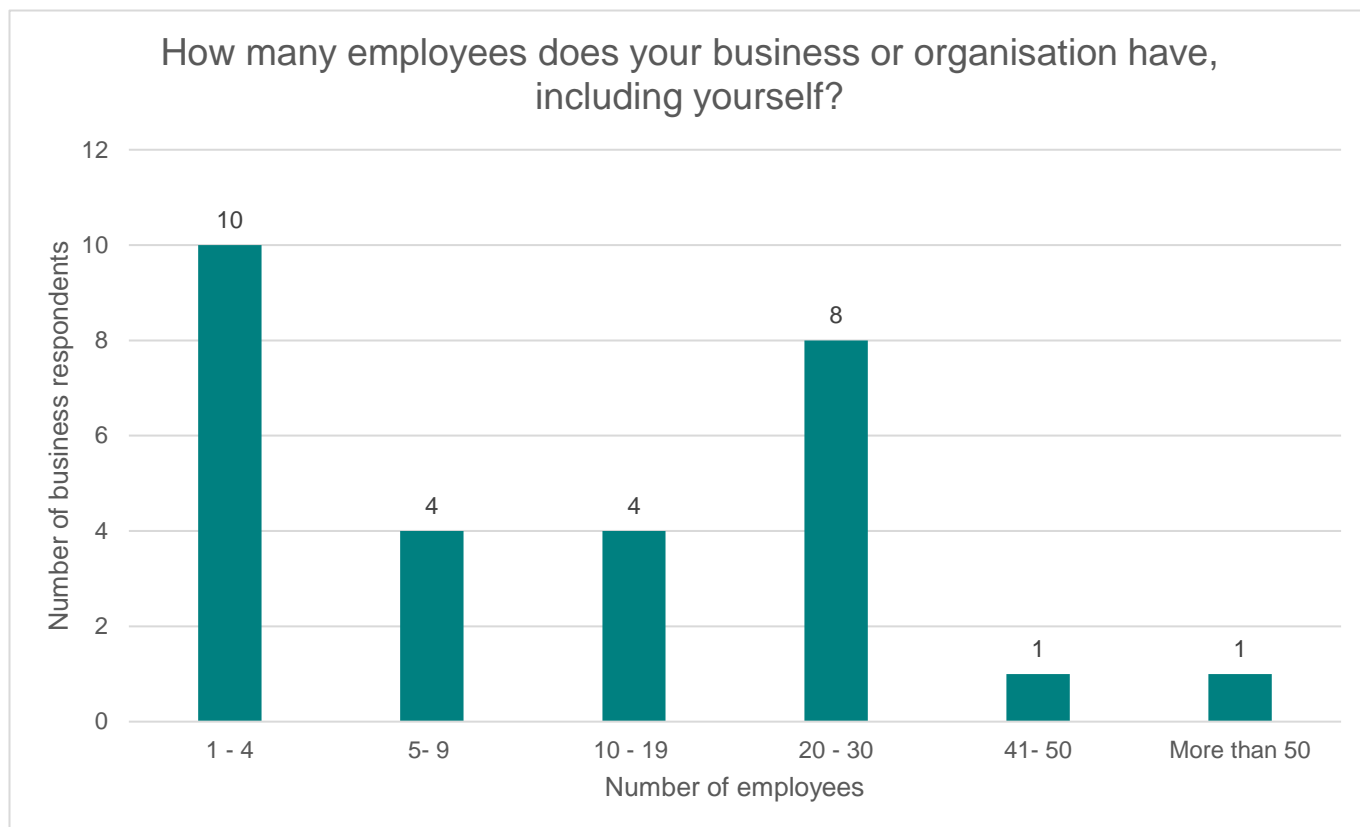


Figure 2: Bar graph showing the number of employees respondent businesses have.

Number of employees	Number of businesses respondents	Percentage of total respondents
1-4	10	36%
5- 9	4	14%
10 - 19	4	14%
20 - 30	8	29%
41- 50	1	4%
More than 50	1	4%
Total	28	

## Question 2: What days and times does your business operate?

The response option to the question ‘What days and times does your business operate?’ was left as an ‘open response’, meaning that businesses could give the exact times of their operation. Exact times are available as Appendix 5. The chart below represents feedback provided via the online feedback form and face-to-face engagement sessions.

The chart below represents feedback provided via the online feedback form only. We spoke to seven businesses during our face-to-face engagement period. Two of these businesses completed the online feedback form whilst five businesses who we spoke with face-to-face did not. Those five businesses who did not respond to the online feedback form informed us that their business operation started from 6am or 7.30am and operated until up to 5pm on weekdays.

We have categorised the hours of operation, so they are easier to read at a glance. Definitions of the categories of hours of operation are given below.

- **Open 24/7:** Businesses that operate 24 hours, every day of the week.
- **Regular Business Hours:** Businesses that follow a standard Monday to Friday, 9 am to 5 pm schedule.
- **Extended Business Hours:** Businesses with extended hours on weekdays, possibly including Saturdays and Sundays.
- **Shift and Rota Schedule:** Businesses with 24-hour operations due to shifts, rota scheduling, or occasional night shifts.
- **Weekend Operations:** Businesses that exclusively operate on weekends.
- **Flexible Hours:** Businesses with varying hours, potentially different each day or with unique schedules

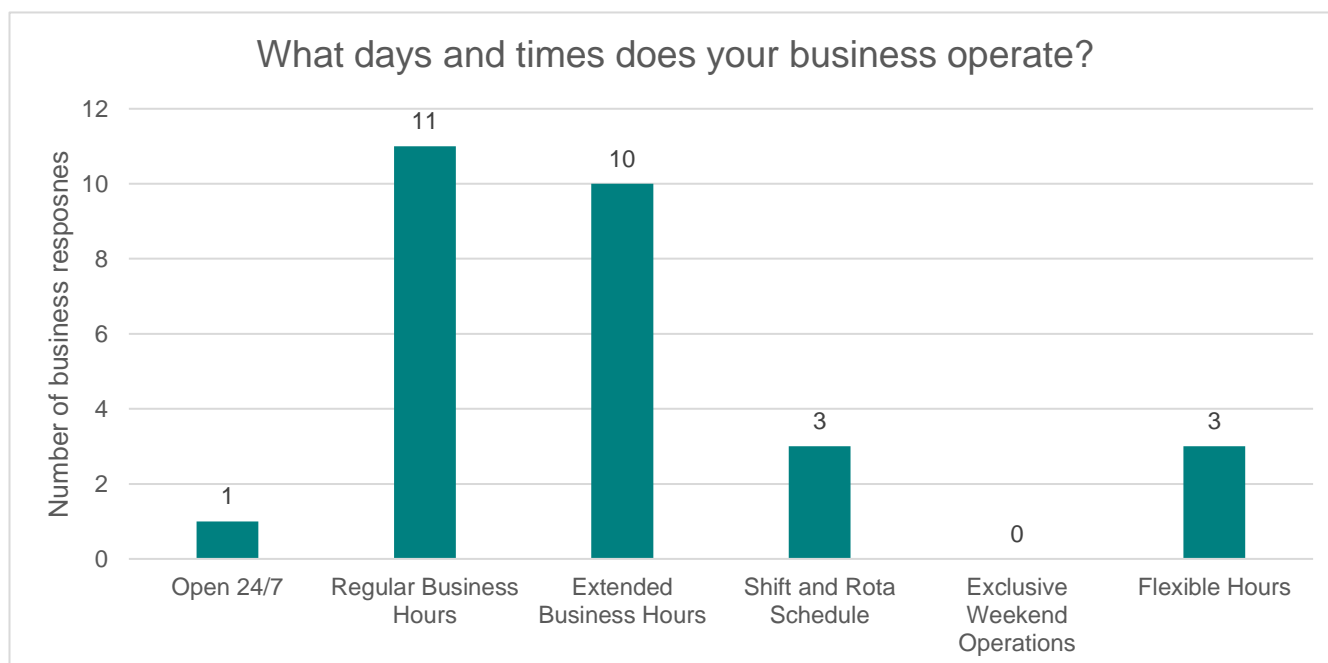


Figure 3: Bar graph showing the times and dates of respondent businesses operation.

Operational hours	Number of business respondents	Percentage of total respondents
Open 24/7	1	4%
Regular Business Hours	11	39%
Extended Business Hours	10	36%
Shift and Rota Schedule	3	11%
Exclusive Weekend Operations	0	0%
Flexible Hours	3	11%
<b>Total</b>	<b>28</b>	

### Question 3: How many vehicles does your business need to operate?

The chart below represents feedback provided via the online feedback form only. Response to this question varied, with respondents selecting that they needed from one up to 40 vehicles for their business to operate. Seven businesses (35%) selected that they needed between one and two vehicles to operate, with 13 businesses (65%) selecting that they needed more than two vehicles to operate.

In some cases, it is likely that businesses may have responded to this question with the number of permits that would be required for visitor and customer access rather than operational vehicle requirements.

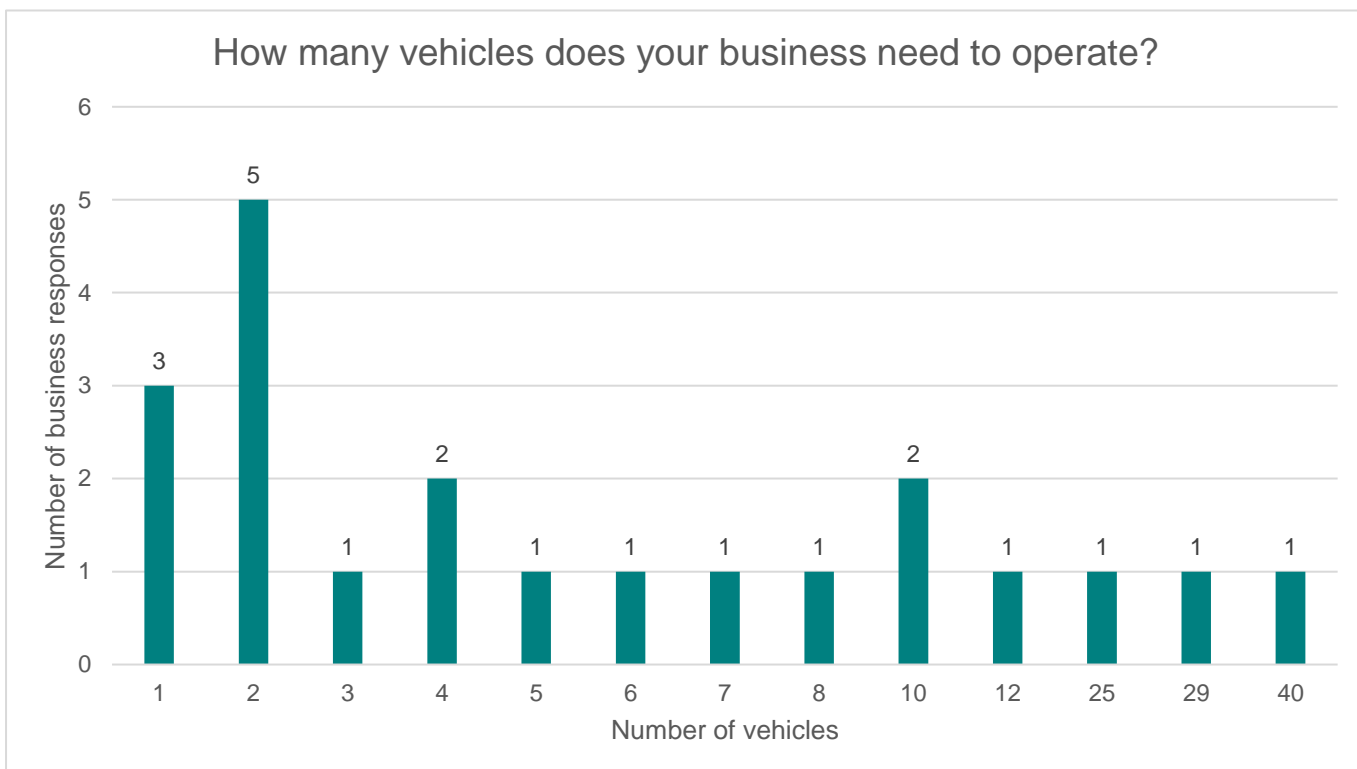


Figure 4: Bar graph showing the number of vehicles respondent businesses need to operate.

Number of vehicles required	Number of business responses	Percentage of total respondents
1	3	13%
2	5	22%
3	1	4%
4	2	8%
5	1	4%
6	1	4%
7	1	4%
8	1	4%
10	2	8%
12	1	4%
25	1	4%
29	1	4%
40	1	4%

**Question 4: If the council provided greater flexibility on the number of permits your business could have, ideally, how many permits would your business/organisation need?**

The chart below represents feedback provided via the online feedback form only. Eight businesses (34%) said they would want between zero and two permits, the number originally proposed in the scheme. 10 businesses (41%) said they would want between three and 10 permits, while five businesses (20%) said they would want more than 10 permits.



Figure 5: Bar graph showing the number of parking permits respondent businesses would want if flexibility was provided.

Number of permits required	Number of business responses	Percentage of total respondents
0	1	4%
1	4	17%
2	3	13%
3	2	8%
4	3	13%
5	1	4%
6	1	4%
8	1	4%
10	2	8%
12	1	4%
19	1	4%
20	1	4%
30	1	4%
40	1	4%



**Question 5: We have developed some options for measures which would help to reduce some of the potential effects of the parking scheme on Neepsend businesses and organisations. Please rank these measures in order of preference.**

Respondents were asked to rank the options provided with '1' being the most preferred option and '3' the least preferred option.

There was significant variability in the way that respondents answered this question. As such, average rankings across all business types have been calculated and presented as the '**average response**' below. This method provides a way to understand the collective preferences of each group of respondents.

This reflects feedback provided via the online feedback form only.

Overall, the **average response**, suggesting a collective preference of all 23 respondents, is provided below:

1. Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example, Monday to Friday only. (**Average ranking 1.44**)
2. Sheffield City Council provides flexibility in the number of permits businesses can apply for. (**Average ranking 2**)
3. Reduce the number of hours the parking restrictions are active. For example, 10am-4pm. Parking would still cost £1.30 per hour or £6.50 all day. (**Average ranking 2.22**)

*Responses to this question showing overall preference within respondent categories is provided below:*

**Manufacturing businesses** ranked the options, on average, in the following order:

1. Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example, Monday to Friday only. (**Average ranking 1.5**)
2. Reduce the number of hours the parking restrictions are active. For example, 10am-4pm. Parking would still cost £1.30 per hour or £6.50 all day. (**Average ranking: 2**)
3. Sheffield City Council provides flexibility in the number of permits businesses can apply for. (**Average ranking 2.25**)

**Leisure businesses** ranked the options, on average, in the following order:

1. Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example, Monday to Friday only. (**Average ranking 1.44**)
2. Sheffield City Council provides flexibility in the number of permits businesses can apply for. (**Average ranking 2**)
3. Reduce the number of hours the parking restrictions are active. For example, 10am-4pm. Parking would still cost £1.30 per hour or £6.50 all day. (**Average ranking 2.22**)

**An office-based business** ranked the options, on average, in the following order (only one office-based business responded to this question):

1. Sheffield City Council provides flexibility in the number of permits businesses can apply for.
2. Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example, Monday to Friday only.
3. Reduce the number of hours the parking restrictions are active. For example, 10am-4pm. Parking would still cost £1.30 per hour or £6.50 all day.

**Larger businesses with more than 20 employees** ranked the options, on average, in the following order. (*There were four businesses of this size, three provided a response to this question*):

1. Sheffield City Council provides flexibility in the number of permits businesses can apply for. (**Ranked 1 by all 3 respondents**)
2. Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example, Monday to Friday only.
3. Reduce the number of hours the parking restrictions are active. For example, 10am-4pm. Parking would still cost £1.30 per hour or £6.50 all day.

## Question 5: Analysis

Analysis of Question 5 is provided below to help provide additional context and explanation for these rankings.

- Manufacturing businesses tend to want reduced hours of scheme operation to allow for easier loading and unloading of large operational vehicles.
- Larger manufacturing businesses tend to want flexibility in the number of permits because they have a larger number of employees.
- A number of larger manufacturing business respondents informed us that their operational hours started from 6am and flexibility in permit availability could support their operational needs.
- Smaller businesses may have been less concerned about the number of permits provided, as the majority of survey respondents selected that they had 1-4 employees.

## **Question 6: If parking restrictions were put in place, which hours of scheme operation would work best for your business?**

Respondents to this question were asked to rank the options provided with '1' representing the most preferred option and '6' representing the least preferred option.

There was significant variability in the way that respondents answered this question. As such, average rankings across all business types have been calculated and presented as the 'average response' below. This method provides a way to understand the collective preferences of each group of respondents.

Overall, the average response, suggesting a collective preference of all 23 respondents, is provided below:

1. 09.00 – 15.00 (**Average ranking 2.55**)
2. 14:30 – 20:30 (**Average ranking 2.65**)
3. 11.00 – 17.00 (**Average ranking 2.65**)
4. No reduction in the number of hours (**Average ranking 3.0**)
5. 08.00 – 18:30 (**Average ranking 3.05**)
6. 10.00 – 16.00 (**Average ranking 3.15**)

*Responses to this question showing overall preference within respondent categories is provided below:*

**Manufacturing businesses** ranked the options, on average, in the following order:

1. 09.00 – 15.00 (**Average ranking 2.64**)
2. 11.00 – 17.00 (**Average ranking 3.55**)
3. 10.00 – 16.00 (**Average ranking 3.64**)
4. 08.00 – 18:30 (**Average ranking 3.82**)
5. 14:30 – 20:30 (**Average ranking 4**)
5. No reduction in the number of hours (**Average ranking 4**)

**Leisure businesses** ranked the options, on average, in the following order:

1. 09.00 – 15.00 (**Average ranking 2**)
2. 10.00 – 16.00 (**Average ranking 3**)
3. 08.00 – 18:30 (**Average ranking 3.66**)
4. 14:30 – 20:30 (**Average ranking 4**)
4. 11.00 – 17.00 (**Average ranking 4**)
5. No reduction in the number of hours (**Average ranking 4.33**)

**Office-based businesses** ranked the options, on average, in the following order:

1. 08.00 – 18:30 (**Average ranking 3**)
2. 09.00 – 15.00 (**Average ranking 3.5**)
2. 11.00 – 17.00 (**Average ranking 3.5**)
2. 10.00 - 16.00 (**Average ranking 3.5**)
2. 14:30 – 20:30 (**Average ranking 3.5**)
3. No reduction in the number of hours (**Average ranking 4**)

## Question 7: If parking restrictions were put in place, what days of operation would work best for your business?

Respondents to this question were asked to rank the options provided with 1 being the most preferred option and 6 being the least preferred option.

Engagement material including the leaflet issued to businesses in Neepsend explained that the decision to amend the scheme would be informed by the results of responses to the online feedback form as well as parking data. As such, recommendations for a parking scheme in Neepsend made by Sheffield City Council to the Transport, Regeneration and Climate Policy Committee may not directly reflect the response to this question.

There was significant variability in the way that respondents answered this question. As such, average rankings across all business types have been calculated and presented as the 'average response' below. This method provides a way to understand the collective preferences of each group of respondents.

Overall, the average response, suggesting a collective preference of all 23 respondents, is provided below:

1. Weekends only (**Average ranking 2.3**)
2. Weekdays and Saturdays only (**Average ranking 2.45**)
3. Everyday (**Average ranking 3**)
4. Weekdays only (**Average ranking 3.15**)

*Responses to this question showing overall preference within respondent categories is provided below:*

**Manufacturing businesses** ranked the options, on average, in the following order:

1. Weekends only (**Average ranking 2**)
2. Weekdays and Saturdays only (**Average ranking 2.27**)
3. Weekdays only (**Average ranking 3**)
3. Everyday (**Average ranking 3**)

**Leisure businesses** ranked the options, on average, in the following order:

1. Weekdays only (**Average ranking 1.67**)
2. Weekends only (**Average ranking 2**)
3. Weekdays and Saturdays only (**Average ranking 2.33**)
4. Everyday (**Average ranking 4**)

**Office-based businesses** ranked the options, on average, in the following order:

1. Weekends only (**Average ranking 1**)
2. Weekdays only (**Average ranking 2**)
3. Weekdays and Saturdays only (**Average ranking 3**)
4. Everyday (**Average ranking 4**)

## Open feedback responses

### Summary of feedback provided in direct engagement with large businesses

As part of the engagement with Neepsend businesses, Sheffield City Council officers visited the area to speak to large businesses, defined as those with more than 25 employees.

The key points raised by the **seven** large businesses we met with are summarised below:

- Five businesses raised concern regarding access for larger vehicles such as articulated lorries and loading and unloading HGVs.
- Four businesses raised concern regarding the impact of the parking scheme on ease of visitor access and staff parking.
- Three businesses highlighted that their operational hours begin at either 6am or 7.30am which could affect the preferred operational hours of the scheme.
- Two businesses raised concern regarding general increased congestion in the area as a result of the Connecting Sheffield: Neepsend-Kelham-City Centre scheme and the way in which this scheme, in conjunction with the parking scheme, would make business operation more difficult.
- Two businesses expressed concern regarding the cost of purchasing multiple permits for multiple employees and the impact of parking costs on staff retention.
- Two businesses said that they require the use of both personal employee vehicles and commercial vehicles for their business to operate.
- One business requested that a double yellow is shortened over their business access in order to provide additional parking space to allow for ease of operation of their business.

### Summary of feedback provided via email and phone

- Key points raised by respondents in feedback provided by **nine** businesses via email and **two** businesses via phone to the Connecting Sheffield contact channels is summarised below.
- Six business expressed general opposition, commenting that the proposed changes will inconvenience their business operation.
- Four respondents expressed concern regarding the cost implications of the parking scheme. They tended to comment that either Pay & Display parking or permit parking will incur additional costs which will negatively impact their business operation.
- Three businesses shared their view that two permits are not sufficient to allow for operation of their business.
- Two businesses asked questions about the transferability of parking permits, requesting pool parking permits.

## Conclusion

In conclusion, the feedback received through the online feedback form, direct engagement sessions and Freephone and email submissions highlights some common perceptions and concerns amongst businesses in Neepsend. Collaboration and engagement with business in Neepsend has helped provide insight into the ways in which Sheffield City Council could mitigate negative effects on businesses in the area.

It is important to recognise that concerns raised by businesses are diverse and dependent upon their individual needs, including factors such as the number of employees and specific operational requirements. Additionally, it is important to note that this report reflects the feedback provided by 41 different businesses, out of the 161 businesses directly invited to participate in this engagement. This represents a 25% response rate which means that although feedback may not be representative of the entire business population in Neepsend, it does represent a considerable sample size in relation to the overall number of businesses we contacted and is a good overall response rate.

Survey results suggested that the collective preference of all survey respondents was that Sheffield City Council operates the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example, Monday to Friday only. However, larger businesses unanimously preferred the option for the scheme whereby Sheffield City Council provides flexibility in the number of permits businesses can apply for.

Overall, the preference of survey respondents and feedback received suggests that most preferred operational hours of a scheme in Neepsend would be from 09.00 – 15.00.

The overall preference of all survey respondents suggested that the most preferred days of operation would be Weekends only, or Weekdays and Saturdays only.

A recurring theme amongst larger businesses is the apprehension related to the accessibility of larger vehicles, such as articulated lorries and HGVs, during loading and unloading activities. Many businesses are also worried about the potential impact of the parking scheme on visitor access and staff parking. The financial aspects of the parking scheme are an additional concern; some businesses expressed concern about the cost of purchasing multiple permits for their employees, anticipating a potential negative effect on business operation and staff retention. Additionally, the overall cost implications of the parking scheme, whether through pay and display or permit parking, are seen as a potential burden on business operations.



## Appendices

### Appendix 1 – Distribution Areas

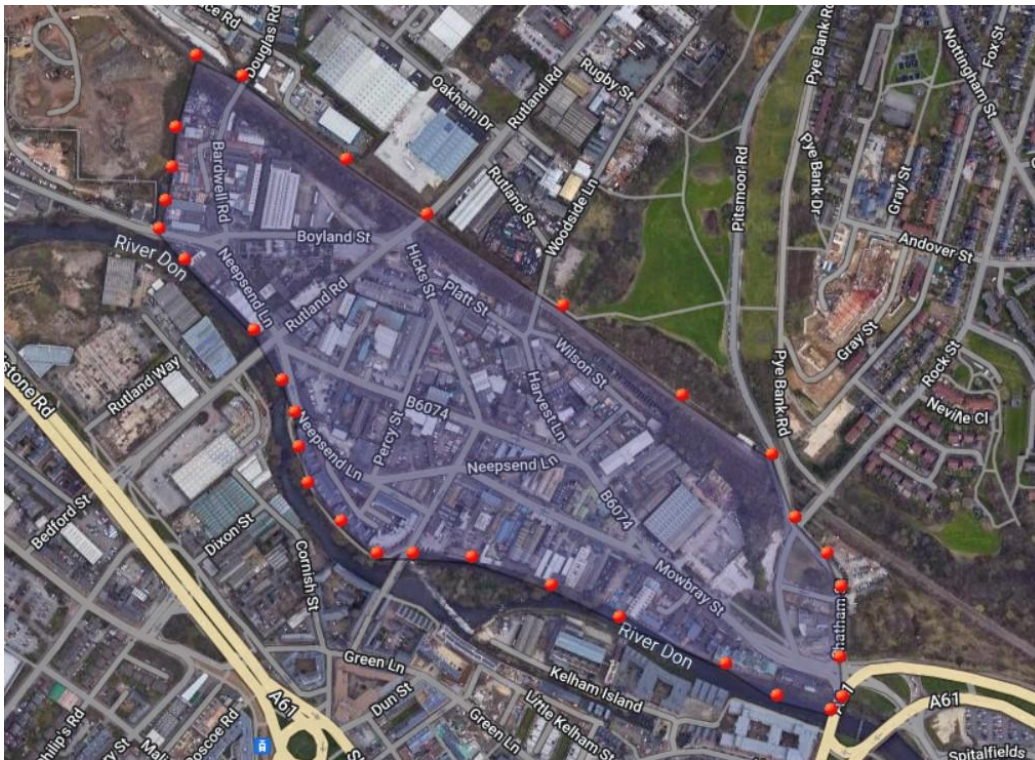
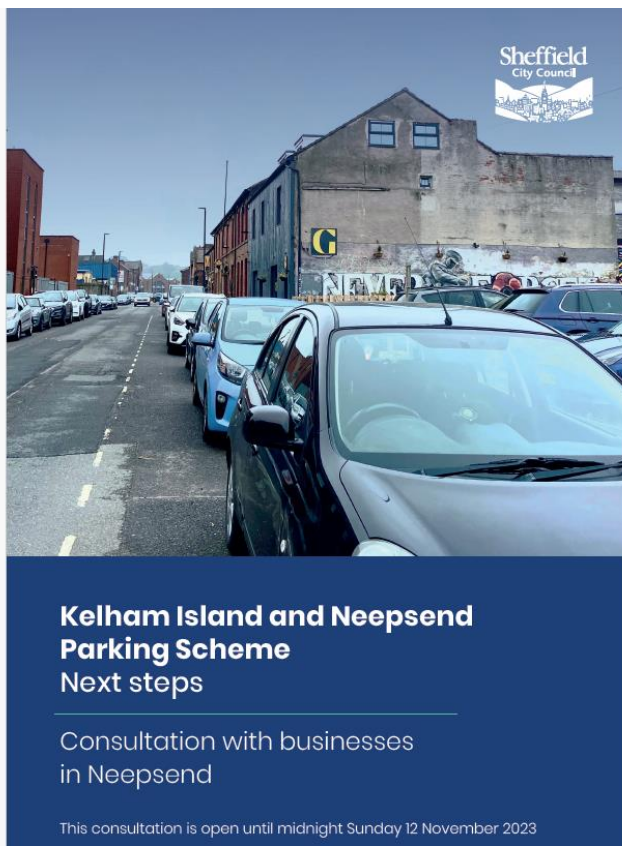


Figure 6: Distribution area for leaflet issued to Neepsend businesses.



Figure 7: Distribution area for letter issues to Kelham Island and Neepsend businesses and residents





## Introduction

The Kelham Island and Neepsend Parking Scheme (KINPS) has been brought forward by Sheffield City Council with the following aims:

- Help manage the flow of traffic, and provide more kerb space for deliveries, particularly in relation to larger vehicles.
- Support the delivery of the Connecting Sheffield: Neepsend – Kelham – City Centre scheme.
- Reduce the impact of current and future housing developments on parking in the area.

On 19 July 2023, Sheffield City Council's Transport, Regeneration and Climate Policy Committee approved the proposals for the parking scheme in relation to Kelham Island. From early 2024, we will start putting the following measures in place in Kelham Island:

- Double yellow lines on corners and at junctions.
- Shared use Pay & Display/permit parking bays.
- Parking permits for eligible residents and businesses.

At the same committee meeting, the Council's Transport, Regeneration and Climate Policy Committee approved the proposals for the installation of double yellow lines in Neepsend. These measures will improve the flow of traffic through the area and provide more kerb space for deliveries.

The council wants to work with businesses in the area to look at options to reduce the impact of the implementation of the rest of the parking scheme in Neepsend as originally proposed.

This leaflet provides an overview of the measures for the parking scheme that could be put in place in Neepsend.

**We are asking businesses to fill out an online survey to let us know your views.**

## Original parking scheme proposed in Neepsend

The original plans for a controlled parking scheme in Neepsend included:

- Marked bays for parking which allow for both Pay & Display and permit parking. Sections of the road not marked for parking would have double yellow lines.
- Parking restriction in operation seven days a week from 8.00am to 8.30pm.
- The option for businesses to buy up to two parking permits. The first would cost £93.60 and the second would cost £187.20.
- Pay & Display bays which would cost £1.30 per hour or £6.50 all day. There would be a flat rate of £2 between 4:30pm and 8:30pm on Monday to Saturday and £2 all day on Sunday.
- Free parking for up to 20 minutes for short pick-ups or drop-offs. Loading would also be permitted in permit bays and on double yellow lines.

As previously mentioned, the proposals for double yellow lines have already been approved.

In the next section, we outline some options which could help to reduce the impacts of these proposed measures on businesses in Neepsend.

## Parking scheme options

We want to consult local businesses to identify how proposed changes to parking could work better for the business community in Neepsend.

Double yellow lines will be put in place to improve loading and unloading options for businesses, as well as on corners and at junctions as initially proposed. This will improve the flow of traffic and provide more kerb space for deliveries, particularly for larger vehicles, and enable the Connecting Sheffield: Neepsend - Kelham - City Centre scheme.

On pages three, four and five we have outlined the options that the council could include as part of the parking scheme in Neepsend together with some potential benefits and drawbacks of each one.



### Option 1 Parking permits

Sheffield City Council provides some flexibility on the number of parking permits that businesses can apply for.

BENEFITS	DRAWBACKS
<ul style="list-style-type: none"> <li>Businesses are not restricted to two permits.</li> <li>Permits could be shared among business vehicles and would be managed by your business.</li> <li>Permits provide better value for money when parking.</li> </ul>	<ul style="list-style-type: none"> <li>Permits do not guarantee a parking space.</li> <li>If businesses are allowed more permits, this makes getting a space less likely.</li> <li>Businesses will still have to pay for each parking permit they buy.</li> </ul>

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### Option 2 Hours of scheme operation

Reduce the number of hours the parking restrictions are active, for example between 10am-4pm rather than 8am-8:30pm.

Parking would still cost £1.30 per hour and £6.50 for 5 hours or more.

BENEFITS	DRAWBACKS
<ul style="list-style-type: none"> <li>Business vehicles can come and go freely, for example, up to 10am and after 4pm. This means operational vehicles which go out during the day can come and go without charge and/or be parked in the area overnight.</li> <li>Visitors will still be able to access businesses outside of the parking scheme operating hours without paying for parking.</li> <li>Commuters who walk into town would still need to pay the full day rate of £6.50.</li> </ul>	<ul style="list-style-type: none"> <li>There would still be a cost to businesses for permits.</li> <li>Users without a permit would need to pay the Pay &amp; Display rate.</li> <li>Residents would be able to park for free between 4pm and 10am, which could restrict the number of spaces available to businesses in the early morning or evening.</li> <li>Permits do not offer as much value since they would cost the same but cover fewer hours under this scheme option.</li> </ul>

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### Option 3 Days of scheme operation

Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days than the current proposal, for example Monday to Friday only.

BENEFITS	DRAWBACKS
<ul style="list-style-type: none"> <li>The times of operation would be influenced by data from parking surveys - so the scheme would help to manage times of highest parking demand.</li> </ul>	<ul style="list-style-type: none"> <li>Residents and commuters would also not have to pay to park, which means the area will remain a popular place to park. This would make it harder for businesses/ employees to find a parking space. As development continues over the next few years, the situation may get worse.</li> </ul>



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## Next steps

### Share your views

We want to know what you think would work better for your business in Neepsend. Please complete our online survey to share your views by scanning this QR code:



The survey will be open from Wednesday 25 October 2023 until midnight on Sunday 12 November 2023

You can also access this survey by visiting Sheffield City Council's website at [sheffield.gov.uk/parking/new-parking-zones](https://sheffield.gov.uk/parking/new-parking-zones), or contact us on 0808 196 5105 to access this survey in a different format.

### Understanding your feedback

At the end of the consultation period, we will review and analyse all of the feedback we have received before presenting our recommendations to the Transport, Regeneration and Climate Policy Committee.

### Decision making

We currently expect that a final decision on the parking scheme in Neepsend will be made by Sheffield City Council's Transport, Regeneration and Climate Policy Committee in December 2023. The decision to amend the scheme be informed by the results of business responses to this survey and parking data. We will communicate the decision the committee makes to the local community.

Next steps || Sheffield City Council

06






## Contact us

To get in touch about the Kelham Island and Neepsend Parking Scheme, you can contact us using the channels below:

 [info@connecting-sheffield.co.uk](mailto:info@connecting-sheffield.co.uk)

 0808 196 5105

 [sheffield.gov.uk/parking/new-parking-zones](https://sheffield.gov.uk/parking/new-parking-zones)

 FREEPOST Connecting SHF

You can scan the QR code below to access our online survey, and share your views on the options for the parking scheme in Neepsend.

If you require the survey in an alternative format, please get in touch with us using the channels listed above.



**This consultation is open until midnight on Sunday 12 November 2023.**

Figure 8: Leaflet issued to businesses in Neepsend.

## Appendix 3

### Letter issued to Kelham Island and Neepsend residents and businesses.

Website: <https://www.sheffield.gov.uk/parking/new-parking-zones>  
Email: [info@connecting-sheffield.co.uk](mailto:info@connecting-sheffield.co.uk)  
Phone: 0808 196 5105  
Freepost: Freepost Connecting SHF



24 October 2023

Dear neighbour,

#### **Kelham Island and Neepsend Parking Scheme update**

At the beginning of 2022, Sheffield City Council held a statutory public consultation on proposals to create the Kelham Island and Neepsend Parking Scheme (KINPS). If you submitted feedback to this consultation, either via email or our online feedback form then we would like to thank you - your comments and feedback contributed to decision making around the scheme.

#### **The parking scheme**

The Kelham Island and Neepsend Parking Scheme (KINPS) has been brought forward by Sheffield City Council with the following aims:

- Help manage the flow of traffic and provide more kerb space for deliveries, particularly in relation to larger vehicles;
- Support the delivery of the Connecting Sheffield: Neepsend – Kelham – City Centre scheme; and
- Manage the impact of current and future housing developments on parking in the area.

#### **The parking scheme in Kelham**

On 19 July 2023, Sheffield City Council's Transport, Regeneration and Climate Policy Committee approved proposals for the parking scheme in relation to Kelham Island. From early 2024, we will start putting the following measures in place in Kelham Island to create the parking scheme:

- Double yellow lines on corners and at junctions;
- Pay & Display parking bays; and
- Parking permits for eligible residents and businesses.

Resident/business permits will cost £93.60 per year for the first permit, and £187.20 per year for a second permit. Each resident and business will be entitled to purchase a maximum of two permits.

Pay & Display will be priced at £1.30 per hour or £6.50 all day on Monday – Saturday between 8:00am and 8:30pm, and £2 on Monday to Saturday between 4:30pm and 8:30pm or on Sunday all day.

**We will write to you again and notices will be put up on affected streets to let you know when you need to apply for a permit or Pay & Display.**

#### **The parking scheme in Neepsend**

At the same committee meeting, the Committee also approved proposals for the installation of double yellow lines in Neepsend. These measures will improve the flow of traffic through the area and provide more kerb space for deliveries.

The council wants to work with businesses in the area to look at options to reduce the impact of the implementation of the rest of the parking scheme in Neepsend as originally proposed.

Before any other measures are put in place in Neepsend, we will be consulting local businesses to identify ways in which these impacts could be reduced.

Website: <https://www.sheffield.gov.uk/parking/new-parking-zones>  
Email: [info@connecting-sheffield.co.uk](mailto:info@connecting-sheffield.co.uk)  
Phone: 0808 196 5105  
Freepost: Freepost Connecting SHF



We expect that a final decision on what is implemented as part of the scheme in Neepsend will be made by the Committee in December 2023. The decision will be informed by feedback received during the consultation with businesses and parking data. We will communicate the decision the committee makes to the local community.

### Next steps

As mentioned, we will be engaging with businesses in Neepsend to identify and make suitable changes to the parking scheme proposals.

Following approval of these changes to the scheme in Neepsend, we expect any permit parking restrictions to be implemented in early 2024 in both Kelham Island and Neepsend. We will write to you again and issue notices in advance of these restrictions being put in place and we expect eligible residents and businesses to be able to apply for permits approximately 4-6 weeks prior to the start of these restrictions.

All parking spaces within the scheme are currently expected to be 'shared use' for both Pay & Display and permit holders.

Some developments within the proposed parking scheme area have been granted planning consent on the grounds that they would be 'car free'. Residents of these developments will not be eligible for a parking permit.

You can find out more information about eligibility and permit availability by visiting [sheffield.gov.uk/parking/apply-parking-permit](https://www.sheffield.gov.uk/parking/apply-parking-permit) and you can also find more information about the scheme by visiting <https://www.sheffield.gov.uk/parking/new-parking-zones>

If you have any questions, please get in touch with us using the contact channels listed below.

Email: [info@connecting-sheffield.co.uk](mailto:info@connecting-sheffield.co.uk)  
Phone: 0808 196 5105  
Freepost: Freepost Connecting SHF

Kind regards,

**David Whitley**  
Transport Schemes Manager  
Sheffield City Council

Figure 9: Letter issued to residents and businesses in Kelham Island and Neepsend.



## Appendix 5

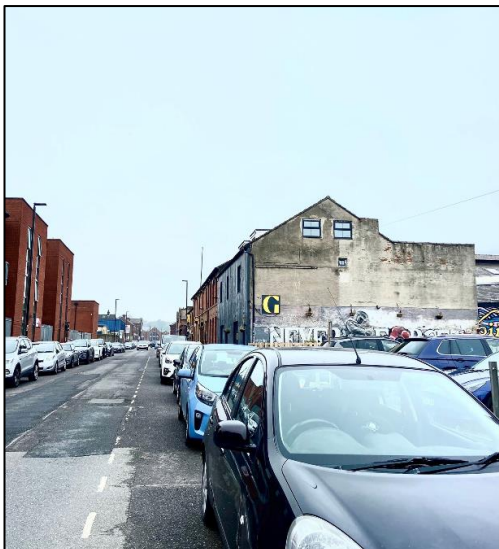
### Responses to the question: 'What days and times does your business operate?'

*This includes response from businesses during face-to-face engagement.*

Responses to the question: 'What days and times does your business operate?'	
Days of operation	Times of operation
Monday – Thursday	05:00 – 16:00
Monday – Thursday	08:00 – 19:00
Monday - Friday	06.00 – 16.00, 16.00 – 03.00
Monday – Friday	07:00 – 04:00
Monday – Thursday, Friday	07.30 – 17.00, 07.30 – 15.30
Monday - Friday	06.00 – 16.30
Monday – Friday	08:00 – 17:30
Monday – Friday	08:00 – 18:00
Monday – Friday	08:30 – 17:30
Monday – Friday	09:00 – 17:00
Monday – Friday	09:00 – 17:00
Monday – Friday	10:00 – 18:00
Monday – Friday	11:00 – 16:00
Monday – Friday; occasional Saturday mornings	08:00 – 16:30
Monday – Saturday	05:00 – 17:00
Monday – Saturday	07:30 – 16:30
Monday – Saturday	24 hours
Monday – Wednesday / Thursday – Friday / Saturday	05:30 – 15:00 / 04:00 – 15:00 / 04:00 – 10:00
Monday – Friday / Saturday – Sunday	08:00 – 22:00 / 10:00 – 20:00
Monday – Friday / Saturday – Sunday	06:00 – 18:00 / 06:00 – 14:00; Occasional night shifts
Monday – Sunday	08:00 – 18:00
Monday – Sunday	09:00 – 22:00
Monday – Sunday	09:00 – 23:30
Monday – Sunday	24 hours
Wednesday – Sunday	10:00 – 18:00
Friday / Saturday / Sunday; some access required all week	17:00 – 23:00 / 14:00 – 23:00 / 12:00 – 22:00

## Appendix 7

### Online feedback form




Kelham Island and Neepsend Parking Scheme

Consultation with businesses in Neepsend

**Start** press Enter ↵

● Takes X minutes



#### 1 → What is your name?\*

You do not have to supply personal details. However, it will help us work towards meeting the needs of businesses during the consultation period and enable us to contact you with updates on the scheme. Your personal details will be stored in compliance with the GDPR by Counter Context acting on behalf of Sheffield City Council. Personal data will not be passed onto any other third parties. You can view our [full privacy policy here](#)

Type your answer here...



#### 2 → What is your email address?\*

*Description (optional)*

Type your answer here...



3 → What is the name of your business/organisation?\*

*Description (optional)*

Type your answer here...

---



4 → Please share your business/organisation's postcode\*

*Description (optional)*

Type your answer here...

---



5 → What is your role in the business/organisation?

*Description (optional)*

- A Owner/Manager
- B Employee
- C Other

[Add choice](#)



counter  
context

6 → How many employees does your business or organisation have, including yourself?\*

Description (optional)

- A 1 - 4
- B 5 - 9
- C 10 - 19
- D 20 - 30
- E 31 - 40
- F 41 - 50
- G More than 50

[Add choice](#)



7 → What days and times does your business operate?\*

E.g. Monday - Friday, 09.00 - 17.00

Type your answer here...



8 → Please rank the following measures in order of preference.

Double yellow lines will be put in place on corners and at junctions, as initially proposed, to improve the flow of traffic.

Drag and drop to rank options

- Sheffield City Council provides some flexibility in the number of parking permits businesses can apply for.
- Reduce the number of hours the parking restrictions are active. For example between 10am-4pm rather than 8am-8:30pm. Parking would still cost £1.30 per hour and £6.50 for 5 hours or more.
- Operate the parking scheme on days where surveys show demand is the highest, which could be on fewer days that the current proposal, for example, Monday to Friday only.

[Add choice](#)



9 → How many vehicles does your business need to operate?

*Description (optional)*

Type your answer here...



10 → If the council provided greater flexibility on the number of permits your business could have, ideally, how many permits would your business/organisation need?

*Description (optional)*

Type your answer here...



11 → If parking restrictions were put in place over a shorter number of hours, which hours of scheme operation would work best for your business?

*Description (optional)*

Drag and drop to rank options

- 09.00 - 15.00
- 10.00 - 16.00
- 11.00 - 17.00
- 08.00 - 18:30
- 14:30 - 20:30
- No reduction in the number of hours

[Add choice](#)





12 → If parking restrictions were put in place, what days of scheme operation would work best for your business?

*Description (optional)*

Drag and drop to rank options

<input type="checkbox"/>	Weekdays only	⋮
<input type="checkbox"/>	Weekends only	⋮
<input type="checkbox"/>	Weekdays and Saturdays only	⋮
<input type="checkbox"/>	Everyday	⋮

[Add choice](#)



## Thank you for taking the time to complete this survey

At the end of the consultation period, we will review and analyse all of the feedback we have received presenting our recommendations to the Transport, Regeneration and Climate Policy Committee.

For more information about the scheme, visit:  
<https://www.sheffield.gov.uk/parking/new-parking-zones>



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